

BERIL GURBUZ MENDEZ

Graphic Designer | Social Media Manager

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SUMMARY

Creative Graphic Designer with a comprehensive background in design and digital marketing. Holds a bachelor in Fine Arts from Anadolu University, complemented by vocational training in Graphic Design and Photography. Proven expertise through various internships, professional roles, and freelance projects. Skilled in crafting compelling brand narratives and visual identities. Currently deepening technical knowledge with a Software Engineering Bootcamp, integrating design and development skills for a more versatile approach to creative solutions.

EDUCATION

Full Stack Software Engineering Bootcamp

TripleTen
 2024-.....  USA

Bachelor of Fine Arts

Anadolu University
 2019-2023  Turkey/Eskisehir

High School Diploma in Graphic Design and Photography

**Halkapinar Nevvar Salih Isgoren Education Campus 2 -
Graphic Design and Professional Photography Vocational High School**
 2015-2019  Turkey/Izmir

EXPERIENCE

Graphic Designer | Social Media Manager | Photographer

Keystone Connect LLC - The20Creative

 11/2024 - 04/2025  PA/USA

- Digital and print graphic design projects, social media content creator and designer, photography/video shooting and editing for social media, keyword research, and brand designs.

Graphic Designer | Print Manager | Social Media Manager

Golden Digital Media and Software Agency

 12/2020 - 1/2023  Turkey/Denizli

- Social media account layouts and post/story planning and designs through Meta Business, poster, flyer, and brochure designs and printing process, website designs and banners, and the management of the entire printing process

Graphic Designer | Print Manager

Can Digital and Stationery Services

 09/2019 - 10/2020  Turkey/Izmir

- I was the person responsible for the printing and design of business cards, posters, and advertising banners.

Graphic Designer

Calissto Advertising Agency

 06/2018 - 09/2019  Turkey/Izmir

- I specialized in content creation and design, website designs, and preparing presentations. I also focused on logo design and brand stories, and I started working on email designs.

Graphic Designer | Social Media Manager | Photographer

Freelance with companies or one time jobs

 2017-  Turkey

- I worked on the website designs and social media designs of corporate companies on a monthly basis. I handled all freelance graphic design tasks, such as product packaging, one-time logo or business card projects.

SKILLS

- **Adobe Creative Cloud**
- **Web Design and Development**
HTML/CSS , JavaScript (basic) , WordPress (basic) ,
Responsive design principles
- **Typography and Color Theory**
Font pairing and typesetting
Understanding color models (RGB, CMYK)
Color grading and correction
- **Branding and Identity**
- **Microsoft Office Suite**
- **Sketchup**
- **Procreate**
- **Canva**
- **Capcut**
- **Powerpoint**

COURSES

Master Digital Marketing

The course offered by IIM Skills includes 40 modules covering key aspects of digital marketing such as SEO, SEM, social media marketing, email marketing, and more. It is not a certification program; after three months of training, an internship is done voluntarily.

Advanced Photography

Training in beginner, intermediate, and advanced photography courses, as well as wedding photography, studio photography, and product photography.

Public Relations Training

It covers the basics of public relations, including media relations, communication strategies, and content creation.

LANGUAGES

Turkish ●●●●●
Native

English ●●●●●
Advanced